



# SAN DIEGO ASSOCIATION OF GEOLOGISTS

DATE: Wednesday, July 18, 1979

PLACE: The Rib Cage  
5550 Kearney Mesa Road  
San Diego, California

TIME: Social Hour           6:00 p.m.  
Dinner\*                 7:00 p.m.  
Speaker                 8:00 p.m.

\*Reservations are recommended and should be made with Greg Farrand (292-5100 or 461-7570). The meal will be a sirloin steak dinner and will run \$10.00 including tax and gratuities.

SPEAKER: Mr. Ronald Pecoff. Mr. Pecoff holds a B.S. degree in Ornamental Horticulture from California Polytechnical College. He is Corporate President of Pecoff Brothers Nursery and Seed, Inc. in Escondido, and a Horticultural Consultant. The nursery, which supplies seeds to the erosion control and landscape beautification industries, specializes in plants and seeds for adverse conditions such as erosion-endangered areas, salt tolerance problems, etc. The firm has been involved with introducing adaptable exotics to the local area, and Mr. Pecoff is actively engaged in worldwide searches for such species.

TOPIC: "Hydraulic Seeding for Slope Erosion Control". Mr. Pecoff's slide presentation will be followed by a question-and-answer session.